2017 Norton Cyber Security Insights Report

Global Comparisons

20 countries

TOP FINDINGS	GERMANY	GLOBAL
Total consumers affected by cybercrime in past year	**23.3 million**	978 million
Total financial cost of cybercrime in past year	**€2.2 billion (USD $2.5 billion)**	€146.3 billion (USD $172B)
Total time per consumer lost to cybercrime in past year	**14.6 hours**	23.6 hours
Percent of consumers affected by cybercrime in past year	**38%**	44%
Most common cybercrime experienced in the past year	**Information compromised in breach 43%**	Malware infection 48%
Percent of cybercrime victims who share the password of at least one online account with others • Versus non-victims	**39%** **25%**	42% 23%
Cybercrime victims who use the same password across all online accounts • Versus non-victims	**12%** **7%**	20% 16%
Percent of ransomware victims who paid the ransom and did not receive access back to their files	**10%**	17%
Most costly cybercrime incident for consumers in past year	**Identity theft €645 (USD $758)**	Identity theft €713 (USD $838)
Percent who believe cybercrime should be treated as a criminal act	**83%**	81%
Percent who believe the following acts are sometimes acceptable: • Stealing someone else's personally identifiable information • Putting software on someone else's device to spy on them • Accessing someone else's financial accounts without permission	**15%** **18%** **15%**	15% 20% 15%
Percent of cybercrime victims who gained trust in themselves in the past year to manage their data and personal information	**27%**	39%
Percent who are concerned information they post on social media may help cybercriminals	**70%**	72%
Percent who believe law enforcement and internet companies should do more to protect consumers	**82%**	80%

How We Define Cybercrime

The definition of cybercrime continues to evolve, as avenues open up that allow cybercriminals to target consumers in new ways. Each year, we will evaluate current cybercrime trends and update the report's methodology as needed, to ensure the Norton Cyber Security Insights Report provides an accurate snapshot of the impact of cybercrime as it stands today. In the 2017 Norton Cyber Security Insights Report, a cybercrime is defined as, but not limited to, a number of specific actions, including identity theft, credit card fraud or having your account password compromised. For the purposes of this report, a cybercrime victim is a survey respondent who confirmed one or more of these incidents took place. Visit https://www.symantec.com/about/newsroom/press-kits to learn more.

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