

Norton Cyber Security Insights Report 2016

Global Comparisons



TOP FINDINGS	GERMANY	GLOBAL (21 countries)
Total consumers affected by cybercrime in past year	12.7 million (18%)	689.4 million (31%)
Total financial cost of cybercrime in past year	\$1.5 billion (USD)	\$125.9 billion (USD)
Total time lost to cybercrime in past year	14.8 hours	19.7 hours
Those most affected by cybercrime in the past year	Frequent Travelers: 27% Parents: 26% Millennials: 26%	Millennials: 40% Parents: 40% Frequent travelers: 40%
Percent who cannot identify a phishing email or have to guess if the email is legitimate	39%	41%
Percent who experienced a negative outcome after responding to a potential phishing email	65%	80%
Percent who think they know how to determine whether the Wi-Fi network they are using is secure	49%	48%
Percent who feel overwhelmed about the amount of information they need to protect on a daily basis	38%	39%
Percent believing connected home devices offer hackers new ways to steal data	77%	72%
Percent of consumers who only use secure passwords when required	24%	42%
Percent with at least one unprotected device	36%	35%
Percent confident in their ability to keep personal information safe online	32%	40%
Percent believing it's become harder to stay safe and secure online over the past 5 years	66%	63%
Percent willing to install a third-party program to access free Wi-Fi	16%	21%
According to consumers, those who should be responsible for teaching people to stay safe and secure online	Internet Providers: 70% Individuals : 52% Tech companies: 45%	Internet Providers: 64% Individuals : 62% Tech companies: 57%