

# Identity theft can be a type of cybercrime...

but not all cybercrime is identity theft.



89% of Canadians are concerned about people using information available about them online to attempt to steal their identity.<sup>2</sup>



Phishing campaigns are the No. 1 threat to consumer cyber safety.<sup>1</sup>

**MALWARE**

Malicious software designed to gain access to computers and devices and inject viruses, ransomware, spyware and more.

**RANSOMWARE**

**VIRUSES**

**PHISHING**

Emails or texts designed to trick victims into revealing personal information which can be used for identity theft.

**SPYWARE**



**HELP REDUCE THE RISK OF IDENTITY THEFT**

Our innovative employee benefit plans include comprehensive protection against malware for employees' personal devices.



No one can prevent all identity theft or all cybercrime.

<sup>1</sup> <https://www.nortonlifelock.com/blogs/norton-labs/june-2021-cyber-safety-pulse-report>

<sup>2</sup> [https://www.priv.gc.ca/en/opc-news/news-and-announcements/2021/nr-c\\_210615/](https://www.priv.gc.ca/en/opc-news/news-and-announcements/2021/nr-c_210615/)

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