



Over 4 in 5 Brits (83%) surveyed feel it is absolutely essential or very important to teach kids about Cyber Safety, in line with those respondents who say the same about teaching kids emergency preparedness (83%) and basic life skills (86%).

Based on an online survey of 1,003 British adults aged 18+. Conducted by The Harris Poll on behalf of NortonLifeLock, between May 16 through June 2, 2022.

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The majority of Brits (78%) surveyed agree that it is difficult for parents to keep children safe when they are online.



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