

## 2021 Norton Cyber Safety Insights Report Methodology

The research was conducted online by The Harris Poll on behalf of NortonLifeLock among 10,030 adults (aged 18+) in 10 countries. The survey was conducted February 15-28, 2021 in Australia (n=1,005), France (n=1,000), Germany (n=1,001), India (n=1,000), Italy (n=1,000), Japan (n=1,020), Netherlands (n=1,000), New Zealand (n=1,004), United Kingdom (n=1,000), and United States (n=1,000). Data are weighted where necessary to bring them in line with their actual proportions in the population; India was weighted to the population of those who are online. Weighted variables varied by country and included one or more of the following: age, gender, race/ethnicity, region, education, marital status, internet usage, household size, household income, size of place, and propensity to be online. A global postweight was applied to ensure equal weight of each country in the global total. Population projection estimates cited are calculated based on adult population (age 18+) figures from the U.S. Census Bureau's 2021 International Data Base and Pew Research Center 2017 Global Attitudes Survey. No estimates of theoretical sampling error can be calculated.